APPENDIX C

OTHER PERSON 1

Representation in respect of Premises Licence Application 870949 Applicant - Brand Events TM Limited

The Dulwich Society (the "Society") has considered the application made by Brand Events TM Limited ("Brand Events") for the above Premises Licence and objects to the application under all four licensing objectives.

The Society's main concerns are, inter alia:

- 1. This is the largest, ticket-only, event ever staged in Dulwich Park, which is a public park used by people living, not just in Dulwich, but in many other parts of Southwark. Brand Events plans to fence off the West Lawns from June 28th 2020 for 10 days in the height of summer for this food, drink and music festival . The noise of 3,500 festival goers attending each of the 4 sessions (2 sessions and a total of 7,000 people on Saturdays), loud music from live bands , and PA announcements throughout the event ,will create significant noise nuisance and levels of disturbance to those living in this quiet residential area. The situation will be repeated in future years if a permanent licence is granted.
- 2. Crowds around the College Road entrance to the Park, especially on Sat urdays when up to 7,000 people try to enter and leave the Park over a short period of time will, in addition to creating a public nuisance, create a public safety risk to other park users.
- 3. The cycle lane in College Road has been designated a "Dulwich Safe Route for Schools". The number of festival goers accessing and leaving the site, together with traffic from servicing vehicles, will present a public safety risk and a risk of harm to children using the cycle lane.
- 4. Public safety concerns in relation to the Brand Events' proposal to hold different sessions for up to 3,500 persons. The Society doubts that a fire strategy or risk assessment, demonstrating that the proposed licensable area (the West Lawns) can safely accommodate this number of persons, have yet been prepared.
- 5. The increased risk of crime resulting from numbers of potentially intoxicated persons congregating outside the Park exits before making their way to the nearest stations (both well over half a mile away).
- 6. The Park car park will be closed throughout the 10 day period. Whilst the Society acknowledges that parking is not necessarily a concern under the licensing regime, increased demand on local parking spaces during events in and close to the Park will cause nuisance to local residents when driveways are blocked, as has been the case in the past.
- 7. Sections of the West Lawns form part of the multi-million pound Flood Alleviation Scheme, which was put in place to ensure the safety of several hundred families living in parts of Dulwich previously damaged by flooding caused by excessive rainfall. Damage to the works and underground drainage caused by the combined weight of heavy vehicles, generators, exhibitors stands and repeated crowds of 3,500 people, presents a public safety risk.

For these reasons the Society hopes that the Licensing Sub-Committee will place weight on their concerns and refuse Brand Events' application for a permanent licence.

On Behalf of The Dulwich Society

December 12th 2019

From: Regen, Licensing

Sent: Monday, December 16, 2019 7:50 AM

To: Cc: Heron, Andrew

Subject: FW: Pub in the Park - Dulwich Park - 870949 - 3-5 July 2020

From:

Sent: Friday, December 13, 2019 10:49 PM

To: Regen, Licensing

Subject: Pub in the Park - Dulwich Park - 870949 - 3-5 July 2020

I object to the application for a premises licence for the event Pub in the Park because Dulwich Park is a wholly inappropriate venue for this event.

I object on the following grounds related to the licensing objectives.

Prevention of crime and disorder

Many will drive to the venue owing to the lack of public transport in the area. It is an invitation to attendees to drink and drive.

Prevention of public nuisance

Thousands of people descending on Dulwich Park with little public transport means that thousands of vehicles will be coming and going and attempting to park in residential streets. Given that there are multiple sessions during a day, these movements will be multiplied on those occasions as an old crowd leaves and a new crowd arrives.

Thousands of people leaving Dulwich Park at around 23:00 is bound to cause noise and antisocial behaviour as they try to work out how they might be able to get home or to carry on the party.

Public safety

The movement of trucks in and out of the park setting up and taking down this event will be a huge operation. Vehicles will need to negotiate small residential roads and travel in the park itself. This is a threat to public safety.

Protection of children from harm

The park is relatively small and surrounded mostly by quiet residential streets. A stage with music amplified to play to thousands of people in the park will be a nuisance to many local residents particularly those with children trying to sleep.

Please keep me informed regarding the progress of this application.





DULWICH PARK FRIENDS

Registered charity No. 1067472

13th December 2019

Dear Sirs

Objections to Premises Licence Application 870949 'Pub in the Park' from Brand Events TM Ltd from Dulwich Park Friends

Public Nuisance

Loud amplified music for 3 days and up to 3,500 people attending each session will create a significant noise nuisance and disturbance. The proposed site is very close to residential housing.

Prevention of crime and disorder

The licence allows alcohol sales from 11.00-22.15 on Saturday and Sunday and 17.00-22.15 on Friday. These hours are longer than the event application, which will finish at 19.00 on Sunday evening. There is likely to be an increased risk of crime from drunk and disorderly people congregating outside the park and making their way to the train stations a km away and bus routes along quiet residential streets bordering the park.

Chair Dulwich Park Friends

From:

Sent: Sunday, December 08, 2019 5:18 PM

To: Regen, Licensing

Subject: Pub In The Park proposal License Number 870949.

I object to this proposal as being detrimental to the peace and quiet of Dulwich Park and the Village, which is after all a cultural and conservation gem with an Art Gallery and special educational facilities, not a tourist resort.

Events like this with a huge influx of visitors will ultimately destroy the very essence of what people come to Dulwich to enjoy. They are in effect a down-dumbing. Many residents in the Village and in Court Lane will be affected by noise levels, parking issues and mess.

Why cannot such events be held in BelAir Park where far fewer residents are immediately affected, access works well for funfairs and the like and the easily accessed central nature for the activity area can be readily tidied without affecting the entire park?

Yours Sincerely

Objection to License Application 870949

12.12.2019

We object to this application on the grounds of public nuisance from both noise and light pollution from activities at the event itself and associated with the arrival and dispersal of the anticipated 3500 attendees at each of 5 sessions over 3 days 3-5th July 2020 which is during school term time.

The application allows for recorded, presumably amplified music outdoors until 22.45hrs – similarly live music indoors, although there will be no actual buildings in use – Pub in the Park website shows an open stage with canvas drapes. It also states "there will be a fantastic array of bars offering soft drinks to spirits "and a kids area including a cinema. The site is bounded on 3 sides by gardens and residents will be disturbed in their homes, unable to leave windows or doors open & have difficulties sleeping. The application offers no conditions to attempt to mitigate the intrusion & disturbance for local residents.

Amplified sound should be severely restricted and match the conditions of the Licence for Dulwich Picture Gallery which affects some of the same residents.

Noise is inevitably associated with large numbers of people particularly after consuming alcohol so we feel the sale of alcohol should also be stopped at an earlier time which would allow for an earlier event closure .

It is almost impossible to control dispersal noise from people themselves who will have to walk past many homes to reach the limited public transport options, their cars parked in residential streets or waiting cabs. Only one bus route serves the Old College Gates entrance to the Park & the alternatives all require people walking through residential streets from buses to the east, north or west, or trains from North Dulwich & Herne Hill & with limited and charged parking within The Park attendees cars will compete with residents' cars for spaces in surrounding streets.

With the consumption of alcohol in an outdoor, unstructured festival type environment the potential for antisocial behaviour is increased as was experienced by residents several years ago when outdoor events on a much smaller scale took place at Dulwich Picture Gallery. We also believe that with such large numbers of people being drawn to the area there is the potential to increase crime to both person and property in the area which already has a high rate of such crimes.

We are supportive of community activities in all venues in our local area and understand the need for The Council to generate income from as many sources as possible but we do not feel that this should be at the cost of local residents ability to enjoy their own homes particularly in the evening and at night.

We are told this aspires to be a "family event" and if this is the case we see no justification for a closing time of 22.45hrs other than to accommodate "drinking up time" and we note that there is a desire to make this an annual event so care must be taken in granting conditions which are very difficult to revoke.

Although our property is not adjacent to the site we regularly hear the sound from football matches and events on this & other areas of the Park and accept this during the day and early evening although as the number of events increases it does inevitably become more intrusive. We feel that restricting the times of licensable activities is the major factor in determining the closing time of events and, as we have seen with recent changes in the Licence for Dulwich Picture Gallery, leads to a significant reduction in all nuisance factors for local residents and a much more

harmonious community.